



January 13, 2010

## WGAW MEDIA ADVISORY

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### **2010 Writers Guild Awards – Call for Press Credentials**

**WHAT:** The Writers Guild of America, West will host the **2010 Writers Guild Awards'** West Coast ceremony at the Hyatt Regency Century Plaza Hotel on Saturday, 2/20 in Los Angeles to honor the year's best writing in film, television, and other categories. The WGAW will recognize screenwriters with Original, Adapted, and Documentary Screenplay awards, as well as honoring television writers in a variety of categories, including overall series awards for Comedy, Drama, and New Series. In addition to WGAW lifetime achievement Screen and Television Laurels and honorary service awards, Guild trophies for Episodic Drama, Episodic Comedy, Original Longform, Animation, Videogame Writing, and other competitive categories will be presented.

**WHEN:** Saturday, February 20, 2010

<b>2:45 p.m.</b>	Press Check-In (CA Level Foyer)
<b>3:00 p.m.</b>	Press Set-Up (CA Showroom and/or Pacific Palisades Room)
<b>3:45 – 4:45 p.m.</b>	Red-Carpet Arrivals (Pre-Show @ CA Showroom)
<b>5:00 – 7:00 p.m.</b>	Awards Ceremony (Press Room @ Pacific-Palisades Room)
<b>7:00 – 8:00 p.m.</b>	Post-Show Dinner (*All times PST.)

**WHERE:** **Hyatt Regency Century Plaza Hotel**  
2025 Avenue of the Stars  
Los Angeles, CA 90067

**CONTACT:** To apply for 2010 WGA awards press credentials/media access, please complete and return the attached form no later than Wed. 2/17/10 to **Gregg Mitchell** in the WGAW Communications office via email: [gmitchell@wga.org](mailto:gmitchell@wga.org) or fax: **(323) 782-4802**. If you have further media questions, please contact: (323) 782-4651 (direct); (323) 782-4574 (main).

The 2010 Writers Guild Awards will be hosted at simultaneous ceremonies in Los Angeles and New York City at the Hudson Theatre at the Millennium Broadway Hotel. For more information and/or press credentials for the NYC awards show, please contact WGAE press rep Sherry Goldman at: 718-224-4133 or email: [sherry@goldmanpr.net](mailto:sherry@goldmanpr.net).

*\*While no B-roll footage will be provided to media by WGAW, ENG crews/still photographers will be permitted inside venue to shoot from 4-5 PM only during pre-show cocktail reception with pre-approved clearance. Media will be able to access a live feed during awards show @ press room.*

The 2010 Writers Guild Awards credential form is also downloadable at:  
<http://www.wga.org/awards/awardssub.aspx?id=59>



Media Credential Form

**2010 WRITERS GUILD AWARDS**

**Saturday, February 20, 2010**

Hyatt Regency Century Plaza Hotel

2025 Avenue of the Stars

Los Angeles, CA 90067

Press Set-Up: **3:00 p.m.** (CA Showroom & Pacific Palisades Room)  
Red-Carpet Arrivals (Nominees & Presenters): **3:45 – 4:45 p.m.** (CA Showroom)  
Awards Show/Ceremony: **5:00 – 7:00 p.m.** (Press Room @ Pacific-Palisades Room)

Please complete the following information and return by **Wednesday, February 17, 2010.**  
Completed forms can be faxed to **(323) 782-4802** or emailed to: [gmitchell@wga.org](mailto:gmitchell@wga.org).

**Name** \_\_\_\_\_  
(All subsequent correspondence related to credentials will be addressed to this name)

**Media Organization** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_

**Zip** \_\_\_\_\_

**Country** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Fax Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**\*\*Please check the boxes that best describes your outlet:**

- |   |  |
|---|--|
| <input type="checkbox"/> Print (newspaper)          | <input type="checkbox"/> Blog/Website                    |
| <input type="checkbox"/> Print (magazine)           | <input type="checkbox"/> Photographer (newspaper)        |
| <input type="checkbox"/> Print (wire/syndicate)     | <input type="checkbox"/> Photographer (magazine)         |
| <input type="checkbox"/> Television (local)         | <input type="checkbox"/> Photographer (wire/syndicate)   |
| <input type="checkbox"/> Television (national)      | <input type="checkbox"/> Photographer (agency/freelance) |
| <input type="checkbox"/> Television (international) | <input type="checkbox"/> Publicist (studio/network)      |
| <input type="checkbox"/> Radio (syndicate)          | <input type="checkbox"/> Publicist (talent) _____        |
| <input type="checkbox"/> Radio (local)              |  |